

# AN INTEGRATED APPROACH



*"Not only do I follow your patient case from start to finish, I am here for you as your personal consultant."*

Phillip Cacheris, MD, PhD, FCAP  
Senior Hematopathologist

## THE GENOPTIX WAY

We put it all together to give you the answer

### SMART, STREAMLINED PROCESS

- Genoptix assigns one hematopathologist to each patient case, which enables accurate case management
- Our hematopathologists are supported by a team of highly trained clinical service coordinators to ensure quality assurance for every case
- The Genoptix lab information system provides accurate integration and tracking of every precious specimen



Dedicated specimen tracking



Dedicated hematopathologist manages the patient case, orders tests as medically necessary, and correlates the data

Easily reach your hematopathologist for a consultation

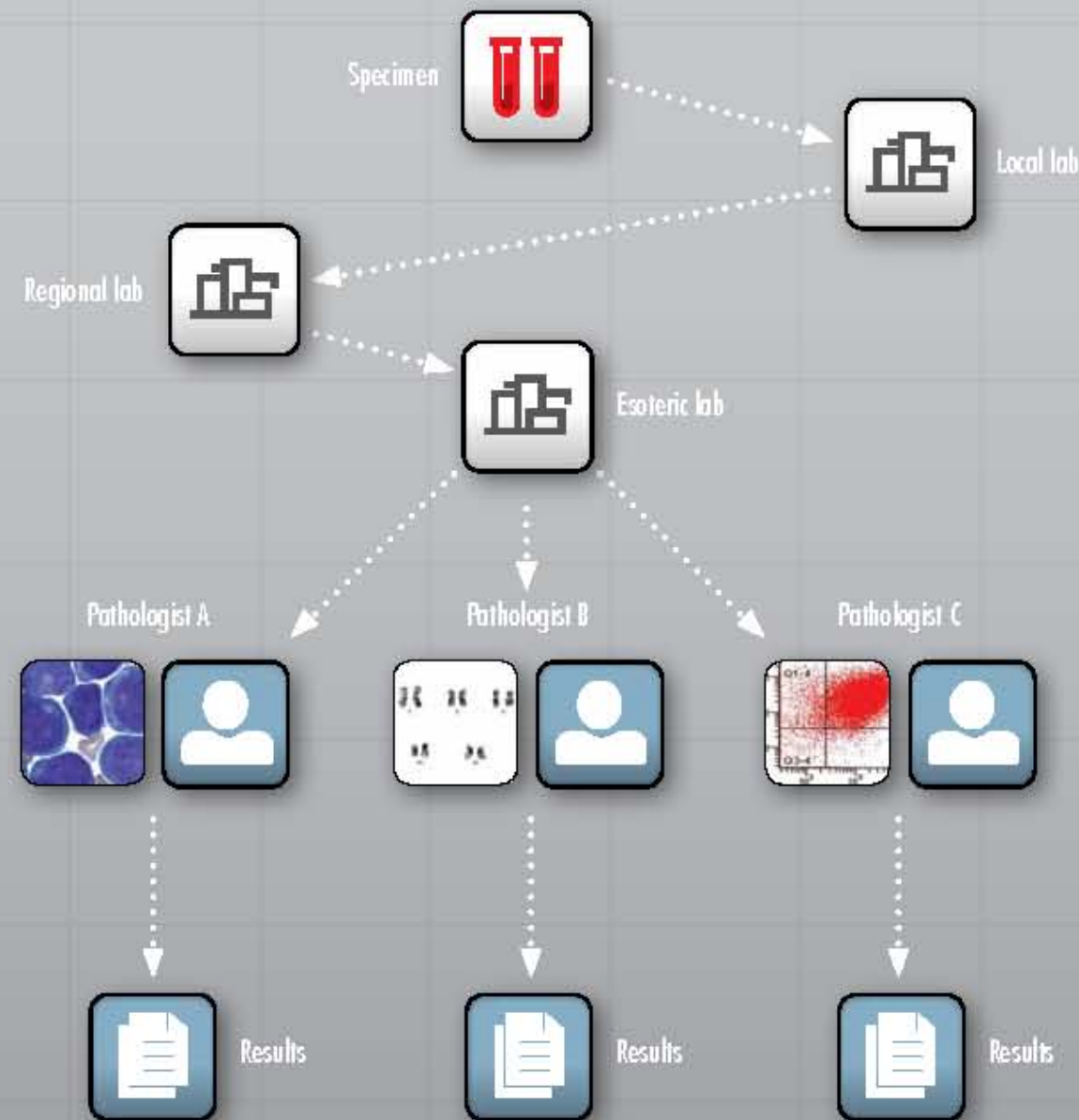


Summary report with actionable results

**FINAL DIAGNOSIS: ACUTE MYELOID LEUKEMIA WITH NORMAL CYTOGENETICS AND POSITIVE PCR FOR CEBPA.**

## THE TRADITIONAL LAB MODEL

Process lacks integration and customer interaction



With this traditional model, there is no correlation, integration, or diagnosis